

ORDER



Orders
Order / Rev: 360826
Alt Order #: 06861014
Product Desc: D.S.C.C. IE
Estimate: 1936
Flight Dates: 10/05/12 - 10/08/12
Original Date / Rev: 10/04/12 / 10/04/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Senatorial Campaign Cor
Demographic: A35+
Product Codes: PL Issue
Priority: P-01
Revenue Codes: HOUSE, ISSUE, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	65	\$87,150.00	\$74,077.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	65	\$87,150.00	\$74,077.50	0.00
Totals	65	\$87,150.00	\$74,077.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	23%	\$87,150.00
Market	100%	\$378,913.04

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$98,517.39
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	24%	\$90,939.13
KTUD	1%	\$3,789.13
KVMY	6%	\$22,734.78
KVVU	18%	\$68,204.35
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$7,578.26

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/05/12	10/05/12	M-F 6-7am Action News	CM	M-F 6-7a	----F--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00

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13	KTNV	10/05/12	10/05/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p ---- F--	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
GENRL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---- F--				1	\$350.00		0.00			
E 14	KTNV	10/05/12	10/05/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P ---- F--	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---- F--				1	\$650.00		0.00			
15	KTNV	10/05/12	10/05/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p ---- F--	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
ACTION NWS@5PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---- F--				1	\$900.00		0.00			
16	KTNV	10/05/12	10/05/12	M-F 6-7p Action News	CM	M-F 6-7p ---- F-- (6:00 PM-6:30 PM)	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
ACTION NWS@6PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---- F--				1	\$1,000.00		0.00			
17	KTNV	10/05/12	10/05/12	M-F 6-7p Action News	CM	M-F 6-7p ---- F-- (6:30 PM-7:00 PM)	:30	1	\$1,100.00	P-01	0.00	NM	1	\$1,100.00
ACTION NWS@630<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---- F--				1	\$1,100.00		0.00			
E 18	KTNV	10/05/12	10/05/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p ---- F--	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
ACCESS HOLLYWD<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---- F--				1	\$850.00		0.00			
19	KTNV	10/05/12	10/05/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p ---- F--	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
miLLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---- F--				1	\$850.00		0.00			
E 20	KTNV	10/05/12	10/05/12	Fri ABC Prime B PRIMETIME LIVE	CM	PRIMETIME LIVE ---- F--	:30	1	\$4,500.00	P-01	0.00	NM	1	\$4,500.00
PRIMETIME LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---- F--				1	\$4,500.00		0.00			
E 21	KTNV	10/07/12	10/07/12	Sun ABC Prime C REVENGE	CM	REVENGE ----- S	:30	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
REVENGE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----- S				1	\$5,000.00		0.00			
E 22	KTNV	10/07/12	10/07/12	Sun ABC Prime D 666 PARK AVENUE	CM	666 PARK AVENUE ----- S	:30	1	\$6,500.00	P-01	0.00	NM	1	\$6,500.00
666 PARK AVENUE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----- S				1	\$6,500.00		0.00			
E 23	KTNV	10/07/12	10/07/12	Sun ABC Prime B ONCE UPON A TIME	CM	ONCE UPON A TIME ----- S (8:00 PM-9:00 PM)	:30	1	\$4,500.00	P-01	0.00	NM	1	\$4,500.00
ONCE UPON A TIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----- S				1	\$4,500.00		0.00			
E 24	KTNV	10/06/12	10/06/12	Sat ABC Prime C PRIMETIME LIVE	CM	PRIMETIME LIVE ----- S-	:30	1	\$4,500.00	P-01	0.00	NM	1	\$4,500.00
PRIMETIME LIVE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----- S-				1	\$4,500.00		0.00			
E 25	KTNV	10/05/12	10/05/12		CM	SHARK TANK ---- F--	:30	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00

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SHARK TANK Fri ABC Prime A SHARK TANK (8:00 PM-9:00 PM) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----F-- 1 \$2,500.00 0.00														
E 26	KTNV	10/07/12	10/07/12	Sun ABC Prime B ONCE UPON A TIME (8:00 PM-9:00 PM)	CM	ONCE UPON A TIME - - - - - S	:30	1	\$6,500.00	P-01	0.00	NM	1	\$6,500.00
ONCE UPON A TIME Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - - - - S 1 \$6,500.00 0.00														
27	KTNV	10/05/12	10/05/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p - - - - F - -	:30	2	\$1,500.00	P-01	0.00	NM	2	\$3,000.00
ACTION NWS@11P Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - - - F - - 2 \$1,500.00 0.00														
28	KTNV	10/06/12	10/06/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p - - - - - S -	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
ACTION NWS@11P< Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - - - - S - 1 \$1,250.00 0.00														
E 29	KTNV	10/06/12	10/06/12	Sat 1135p Syndicated P Sat 1135p Syn Programming	CM	1135p-1235x - - - - - S -	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
CASTLE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - - - - S - 1 \$750.00 0.00														
30	KTNV	10/05/12	10/05/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a - - - - F - -	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
NITELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - - - F - - 1 \$750.00 0.00														
31	KTNV	10/06/12	10/06/12	College Football Daytime College Football Daytime	CM	9a-4p - - - - - S -	:30	1	\$3,000.00	P-01	0.00	NM	1	\$3,000.00
COLLEGE FOOTBALL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - - - - S - 1 \$3,000.00 0.00														
E 32	KTNV	10/06/12	10/06/12	College Football Primetime College Football Primetime	CM	4p-830p - - - - - S - (5:00 PM-8:30 PM)	:30	1	\$4,500.00	P-01	0.00	NM	1	\$4,500.00
SAT. NITE FOOTBALL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - - - - S - 1 \$4,500.00 0.00														
33	KTNV	10/05/12	10/05/12	M-F 5A-530A M-F 5A-530A	CM	M-F 5A-530A - - - - F - - (5:00 AM-5:30 AM)	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTION NWS@5AM< Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - - - F - - 1 \$450.00 0.00														
34	KTNV	10/05/12	10/05/12	M-F 530A-6A M-F 530A-6A	CM	M-F 530A-6A - - - - F - - (5:30 AM-6:00 AM)	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTION NWS@5AM< Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - - - F - - 1 \$650.00 0.00														
35	KTNV	10/08/12	10/08/12	M-F 6-7am Action News	CM	M-F 6-7a M - - - - -	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
ACTION NWS@6AM< Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M - - - - - 2 \$750.00 0.00														
36	KTNV	10/08/12	10/08/12	M-F 7-9a Good Morning America	CM	M-F 7-9a M - - - - -	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
GD MRN AMR-ABC< Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M - - - - - 2 \$750.00 0.00														
37	KTNV	10/08/12	10/08/12		CM	M-F 9a-10a M - - - - -	:30	2	\$400.00	P-01	0.00	NM	2	\$800.00

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				Morning Blend 9a										
				Morning Blend 9a-10a										
				MORNING BLEND<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		2		\$400.00		0.00				
38	KTNV	10/08/12	10/08/12	M-F 10-11a	CM	M-F 10-11a	M-----	:30	2	\$1,000.00	P-01	0.00	NM	\$2,000.00
				The View										
				VIEW-ABC										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		2		\$1,000.00		0.00				
39	KTNV	10/08/12	10/08/12	M-F 11-12p	CM	M-F 11-12p	M-----	:30	2	\$650.00	P-01	0.00	NM	\$1,300.00
				Action News										
				ACTN NEWS@11AM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		2		\$650.00		0.00				
E 40	KTNV	10/08/12	10/08/12	The Chew 12p-1p	CM	12p-1p	M-----	:30	2	\$850.00	P-01	0.00	NM	\$1,700.00
				M-F 12p-1p										
				CHEW-ABC										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		2		\$850.00		0.00				
41	KTNV	10/08/12	10/08/12	ABC Soaps 2-3p	CM	M-F 2-3p	M-----	:30	2	\$350.00	P-01	0.00	NM	\$700.00
				General Hospital										
				GENRL HOSPITAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		2		\$350.00		0.00				
E 42	KTNV	10/08/12	10/08/12	Judge Judy 4p-5p	CM	M-F 4P-5P	M-----	:30	2	\$650.00	P-01	0.00	NM	\$1,300.00
				Judge Judy 4p-5p										
				JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		2		\$650.00		0.00				
43	KTNV	10/08/12	10/08/12	M-F 5-5:30p	CM	M-F 5-5:30p	M-----	:30	2	\$900.00	P-01	0.00	NM	\$1,800.00
				Action News @ 5p										
				ACTION NWS@5PM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		2		\$900.00		0.00				
44	KTNV	10/08/12	10/08/12	M-F 6-7p	CM	M-F 6-7p	M-----	:30	2	\$1,000.00	P-01	0.00	NM	\$2,000.00
				Action News										
				(6:00 PM-6:30 PM)										
				ACTION NWS@6PM<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		2		\$1,000.00		0.00				
45	KTNV	10/08/12	10/08/12	M-F 6-7p	CM	M-F 6-7p	M-----	:30	2	\$1,100.00	P-01	0.00	NM	\$2,200.00
				Action News										
				(6:30 PM-7:00 PM)										
				ACTION NWS@630<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		2		\$1,100.00		0.00				
E 46	KTNV	10/08/12	10/08/12	7p-730p M-F	CM	7p-730p	M-----	:30	2	\$850.00	P-01	0.00	NM	\$1,700.00
				7p Access Hollywood										
				ACCESS HOLLYWD<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		2		\$850.00		0.00				
47	KTNV	10/08/12	10/08/12	M-F 7:30-8p	CM	M-F 730-8p	M-----	:30	2	\$850.00	P-01	0.00	NM	\$1,700.00
				Millionaire										
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		2		\$850.00		0.00				
48	KTNV	10/08/12	10/08/12	M-F 11-11:35p	CM	M-F 11-11:35p	M-----	:30	2	\$1,500.00	P-01	0.00	NM	\$3,000.00
				Action News										
				ACTION NWS@11P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----		2		\$1,500.00		0.00				
49	KTNV	10/08/12	10/08/12		CM	M-F 11:35-12:05a	M-----	:30	2	\$750.00	P-01	0.00	NM	\$1,500.00

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				M-F 11:35-12:05a											
				Nightline											
NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M- - - - -	2		\$750.00		0.00						
													Totals	65	\$87,150.00